

MEXICO IS ONE OF THE WORLD'S SAFEST & MOST POPULAR TOURISM DESTINATIONS

Record numbers of visitors have made Mexico the 6th most visited country in the world, a testament to the country's diverse and outstanding tourism offering.

FACT

There have been NO modifications to Mexico's safety level nor have there been any advisories issued for Mexico's top tourism destinations.

- In August, there was confusion and misinformation spread by the media stating that new travel advisories had been issued by the U.S. State Department against travel to Mexico. This is **NOT** true. The U.S. State Department made a regularly scheduled update, as it does for all countries in which it has a diplomatic presence – there were no new advisories issued for Mexico.
- The U.S. State Department Travel Advisory webpage that ranks countries safety levels ranks Mexico as a Level 2 nation (one where you should exercise increased caution), the same level given to France, Germany, Italy, and the United Kingdom.
- There are no travel warnings against travel any of Mexico's international tourist destinations from Canada's ministry of foreign affairs or any other country who issues travel advisories.
- Even in some Mexican states where crime rates are higher, the U.S. State Department travel advisory for Mexico specifically calls attention to the fact that the tourist destinations in those states are safe and have no travel restrictions.

FACT

Tourists are safe in Mexico.

- More than 39 million international tourists came to Mexico in 2017, 12% more than 2016. Visitors surveys in 2017 showed that more than 86% said they "would like to come back to Mexico in the next six months," one of the highest rates compared to any country.
- It is true that crime rates have increased in Mexico in 2017, but tourists are not the target.
- To put the numbers in proper perspective:
 - Cancun's homicide rate per 100,000 people was 31 in 2017. Many U.S. cities have higher rates than this. And despite this rate, there were 0 cases of international tourist homicides in Cancun in 2017. The same is true for Los Cabos.
- When thinking about safety in Mexico, tourists should follow common sense practices to avoid risks like not engaging in illegal activities and always following the advise of their travel agent, tour operator, or hotel in terms of places to visit and activities to participate in.

FACT

There is zero evidence of tainted alcohol being served to tourists in Mexico. Instead, excessive drinking has caused accidents.

- Investigations have found zero evidence of tainted alcohol, including blood analysis of those who sought medical treatment. Instead, very high blood-alcohol levels at mental and physical impairment are common, were found.
- Alcohol served at Mexico's resorts, bars and restaurants, many of which are owned and operated by international companies, follow strict standards for what alcohol can be purchased and served.
- The CDC calls binge drinking an epidemic, responsible for more than 50,000 American deaths. Mexico's tourism industry is committed to ensuring that while visitors are enjoying themselves in Mexico they are also served responsibility and are reminded to drink responsibly